

# DESTINATION: GREATER PITTSBURGH



## SOUTHWESTERN PA'S GROUP TOUR SPECIALISTS

Destination: Greater Pittsburgh (DGP) is a regional tourism promotion organization dedicated to the group tour market made up of attractions, restaurants, hotels, destination marketing organizations and service providers in Western Pennsylvania.

### Who should join DGP:

Any business or organization that welcomes student, adult, or senior groups would benefit from membership.

### Why join DGP:

Joining DGP is a strategic & cost-effective addition to your sales strategy! The ROI of qualified trade show leads alone exceed annual dues. Members have exclusive access to annual FAMs, special events, and monthly meetings full of industry education and collaboration opportunities.

### MEMBER BENEFITS

- MARKETING
- WEBSITE LISTING
- ANNUAL FAM TOUR
- TRADE SHOW LEADS
- MONTHLY MEETINGS
- NETWORKING EVENTS
- INDUSTRY EDUCATION

DGP works to elevate awareness of the Greater Pittsburgh Region among tour companies and group leaders, provide networking and sales opportunities for our members, and help create the best possible experiences for those who include the Greater Pittsburgh Region in their group travel plans.

### 2022 MEMBERSHIP DUES

DMO/TPA - \$245

SINGLE PROPERTY/ATTRACTION - \$225

MULTI PROPERTY/ATTRACTION - \$350

“ MEMBERSHIP IN THIS ORGANIZATION PROVIDES A HUGE RETURN. THERE IS A REGULAR FLOW OF QUALIFIED LEADS AND PROSPECTS THAT HAVE LED TO BOOKED BUSINESS FOR OUR ORGANIZATION. THE MONTHLY MEETINGS AND COMMITTEES ALLOW ME TO GO BEYOND SURFACE-LEVEL NETWORKING AND REALLY GET TO KNOW MY COLLEAGUES IN THE INDUSTRY. ”

*BRIANNA HORAN, RIVERS OF STEEL*

**Ready to learn more?** Our Board would be happy to answer any questions, review membership benefits, and invite you to join one of our meetings as a guest! Feel free to reach us by email or visit our website for more information.

[MEMBERS@DESTINATIONGREATERPITTSBURGH.COM](mailto:MEMBERS@DESTINATIONGREATERPITTSBURGH.COM)

[WWW.DESTINATIONGREATERPITTSBURGH.COM/BECOME-A-MEMBER](http://WWW.DESTINATIONGREATERPITTSBURGH.COM/BECOME-A-MEMBER)